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SideCar Advantage:
The Easy Way to Find
Your Next Home:
www.SideCarAdvantage.com

SideCar Advantage: The Easy Way to Find Your Next Home

Wednesday, January 9, 2008- Victoria BC - Want an easier way to find your next home? How about receiving emails or text messages when a home you want comes on the market? What if you could see the price changes of homes you are interested in?

Today Radar Hill released **SideCar Advantage**, billed as “The Easy Way to Find Your Next Home.” Along with giving buyers **instant email notification** via email, pager and/or text message, fresh new features include:

- ✓ **Private webspace** available 24/7.
- ✓ Full **listing details** including pictures and addresses.
- ✓ **Sort and filter** matches.
- ✓ Full **record of past matches** and their current status.
- ✓ Email or print: **property details, summaries, drive-by lists.**
- ✓ Insert **your own notes** on each property listing.
- ✓ **Alter** your own search criteria.
- ✓ **View** virtual tours, floor plans etc.
- ✓ **Days on market** information.
- ✓ **Statistical** information.

Over five years ago Radar Hill developed SideCar - Simplified Inventory Data Evaluation Cruise and Auto-Retrieval – as a REALTOR® tool to automatically **search the entire Victoria Real Estate Board Multiple Listing Service®** database of **property listings, 24 hours a day, 7 days a week**. Property match notifications are sent by email, pager, and/or text message to REALTORS® and their buyers. To date over 1.7 million SideCar matches have been performed for four thousand house-seeking clients.

“Since 2002, when we first released SideCar, we have listened to our REALTOR® users, improving and enhancing SideCar, always making it a more effective tool. Today’s launch of SideCar Advantage, with the addition of a private webspace for property buyers, is another feature our REALTOR®’s clients have asked for” said Radar Hill’s Chief Programmer, Roger Whitson.

About Radar Hill

The team at Radar Hill Technology Inc. has been serving the Victoria real estate community for over ten years. Radar Hill’s goals are to develop easy-to-use and effective Internet-based products and services that best meet the needs of their clientele. Radar Hill currently services REALTORS® in four provinces and eight real estate boards. For more information please contact Dan Lundgren at info@radarhill.com or (250) 477-6395 or toll free at 1-866-477-6395.

Visit: www.SideCarAdvantage.com Today!